



INVESTMENT GUIDE

Budget Optimized Design for Busy Professionals



ERICA OOH DESIGNS



Our Commitment to You

At Erica Ooh Designs We believe that your financial needs are part of our commitment to you

ERICA DIKE

These sample budget scenarios include three budget tiers: **Luxe**, **Mid-Price**, and **Affordable**. Each pricing tier is based on the higher end of the pricing tier. It is important to note that every client is different and every home is different. This pricing guide is not to be considered a concrete price guide. As your dedicated designer, it is important for me to recommend high-quality items, which is why these price guidelines are what I recommend.

Please note that these prices are not based solely on retail prices. We have access to trade-only sources that provide you, the client, with access to top quality furniture.

Our commitment to you, is to be honest, and transparent so we hope this guide helps you have a better understanding of the process ahead!

If you have any questions please let us know we will be happy to address them!



LIVING ROOM

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The Living Room is most likely the largest space in your home. With more square feet, comes more furniture. In the Living room, it's important with all that furniture to stay on budget. Take a look at this guide to help you decide what items are important in your budget and what budget category you fit under before our project begins.

Luxe : \$12,210
Mid-Price : \$7,435
Affordable: \$4,395

Erica Dike

<i>Item</i>	<i>Luxe</i>	<i>Mid</i>	<i>Affordable</i>
<i>Sofa</i> 1	\$3,300	\$2,500	\$1,500
<i>Loveseat</i> 1	\$1,200	\$900	\$650
<i>Chairs</i> 2	\$1,200	\$900	\$400
<i>Coffee table</i> 1	\$1,080	\$600	\$250
<i>Side table</i> 2	\$500	\$300	\$180
<i>Lamps</i> 2	\$350	\$180	\$80
<i>Rug</i> 1	\$750	\$550	\$300
<i>Pillows</i> All	\$600	\$300	\$180
<i>Curtains</i> All	\$580	\$280	\$160
<i>Console</i> 1	\$1200	\$500	\$300
<i>Mirror</i> 1	\$650	\$125	\$95
<i>Accessories</i> 1	\$800	\$500	\$300
<i>Total</i>	\$12,210	\$7,435	\$4,395

DINING ROOM

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The Dining Room is where your family comes together to break bread and share memories. The bulk of the budget of the space should be spent between the table and chairs. Those items will be investment pieces. Take a look at this guide to help you decide what items are important in your budget and what budget category you fit under before our project begins.

Luxe : \$11,929
Mid-Price : \$5,835
Affordable: \$3,435

Erica Dike

<i>Item</i>	<i>Luxe</i>	<i>Mid</i>	<i>Affordable</i>
<i>Dining Table</i> 1	\$2,800	\$1,500	\$900
<i>Dining Chairs</i> 6	\$1,500	\$900	\$650
<i>Rug.</i> 1	\$750	\$550	\$300
<i>Chandelier</i> 1	\$1,999	\$900	\$500
<i>Curtains</i> All	\$580	\$280	\$160
<i>Sideboard</i> 1	\$2,500	\$900	\$450
<i>Lamps</i> 2	\$350	\$180	\$80
<i>Mirror</i> 1	\$650	\$125	\$95
<i>Accessories</i> 1	\$800	\$500	\$300
<i>Total</i>	\$11,929	\$5,835	\$3,435

PRIMARY BEDROOM

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The Primary Bedroom is a sanctuary for many. It's important to invest in a quality bed with matching bedding that will last for years to come. Take a look at this guide to help you decide what items are important in your budget and what budget category you fit under before our project begins.

Luxe : \$10,630
Mid-Price : \$6,035
Affordable: \$3,655

Erica Dike

<i>Item</i>	<i>Luxe</i>	<i>Mid</i>	<i>Affordable</i>
<i>Bed (w/mattress)</i>	\$1,700	\$930	\$600
<i>Bedding Set</i>	\$600	\$300	\$170
<i>Nightstands</i> 2	\$900	\$600	\$350
<i>Dresser</i> 1	\$1,500	\$900	\$600
<i>Bookcase</i> 2	\$1,000	\$600	\$400
<i>Lamps</i> 2	\$650	\$450	\$200
<i>Rug</i> 1	\$750	\$550	\$300
<i>Pillows</i> All	\$600	\$300	\$180
<i>Curtains</i> All	\$580	\$280	\$160
<i>Chandelier</i> 1	\$900	\$500	\$300
<i>Mirror</i> 1	\$650	\$125	\$95
<i>Accessories</i> 1	\$800	\$500	\$300
<i>Total</i>	\$10,630	\$6,035	\$3,655